

Kristi Conforth

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PROFESSIONAL EXPERIENCE

IFC | New York

Freelance Writer/Producer On-Air Promotions

5/2014 - Present

WEtv | New York

Freelance Writer/Producer On-Air Promotions

3/2014 - Present

- Write and produce national on-air promos
- Direct voice over talent
- Supervise audio mixes

Fuse TV | New York

Freelance Writer/Producer On-Air Promotions

3/2014 - 5/2014

- Helm promotional campaign for launch of new series
- Write and produce national on-air promos, sizzle reels and element reels
- Conceptualize and develop graphic treatments

Disney-ABC Domestic Television | DAW Productions New York

Freelance Writer/Producer On-Air Promotions "Who Wants To Be A Millionaire"

3/2014 - Present

Senior Writer/Producer On-Air Promotions "Who Wants To Be A Millionaire"

8/2010 - 2/2014

Writer/Producer On-Air Promotions "Who Wants To Be A Millionaire"

8/2007- 8/2010

- Write and produce national on-air promos, sizzle reels and element reels
- Direct on-air and voice over talent
- Coordinate 2013 rebranding effort with new host Cedric The Entertainer
- Helm new season generic launch campaigns
- Interview contestants behind-the-scenes
- Arrange and produce remote shoots with talent and contestants
- Conceptualize and develop graphic treatments
- Supervise audio mixes

Lifetime| DAW Productions New York

Writer/Producer On-Air Promotions Lifetime Movies

8/2006 - 8/2010

- Write and produce nationally syndicated movie promos
- Conceptualize and develop graphic treatments
- Direct voice over talent for use in promos

“Live! With Regis and Kelly”| DAW Productions New York

Writer/Producer On-Air Promotions

8/2004- 8/2006

Associate Producer On-Air Promotions

8/2001- 8/2004

- Write and produce national on-air promos, sizzle reels and element reels
- Write and produce national radio promos, supervise audio mix sessions
- Direct on-air and voice over talent
- Interview celebrity guests for use in the show and promos
- Produce remote shoots with talent
- Coordinate promo feeds

Production Coordinator On-Air Promotions

1/2000- 8/2001

- Act as liaison between Disney-ABC Domestic Television, “Live! With Regis and Kelly” and DAW Productions
- Correspond with various publicists to obtain materials for use by the show and in promotions
- Responsible for keeping a comprehensive list of all guests
- Interview celebrity guests for use in the show and promos
- Coordinate promo feeds
- Supervise and mentor interns

“Iyanla”| DAW Productions New York

Associate Producer On-Air Promotions

7/2001- 6/2002

- Write and produce national on-air promos
- Direct on-air and voice over talent

SKILLS

Microsoft Office, AVID MediaLog, AVID Media Composer (for roughing out ideas), Pronology and Photoshop.
Volunteer with New York Cares.

EDUCATION

Bachelors of Arts in Communications (1996 - 2000)

Fordham University New York, NY

REFERENCES

Furnished upon request