

Kristi Conforth

kristi.conforth@gmail.com

PROFESSIONAL EXPERIENCE

IFC | New York

Executive Producer/Project Manager

2/2017 - 3/2017

VH1 | New York

Freelance Writer/Producer On-Air Promotions

11/2016 - Present

BET | New York

Freelance Writer/Producer On-Air Promotions

2/2016 - Present

IFC | New York

Freelance Writer/Producer On-Air Promotions

5/2014 - Present

WEtv | New York

Freelance Writer/Producer On-Air Promotions

3/2014 - Present

Fuse TV | New York

Freelance Writer/Producer On-Air Promotions

3/2014 - 5/2014

- Helm promotional campaign for launch of new series
- Write and produce national on-air promos, sizzle reels and element reels
- Conceptualize and develop graphic treatments

Disney-ABC Domestic Television | DAW Productions New York

Freelance Writer/Producer On-Air Promotions "Who Wants To Be A Millionaire"

3/2014 - 1/2015

Senior Writer/Producer On-Air Promotions "Who Wants To Be A Millionaire"

8/2010 - 2/2014

Writer/Producer On-Air Promotions "Who Wants To Be A Millionaire"

8/2007- 8/2010

- Write and produce national on-air promos, sizzle reels and element reels
- Direct on-air and voice over talent
- Coordinate 2013 rebranding effort with new host Cedric The Entertainer
- Helm new season generic launch campaigns

- Interview contestants behind-the-scenes
- Arrange and produce remote shoots with talent and contestants
- Conceptualize and develop graphic treatments & supervise audio mixes

Lifetime| DAW Productions New York

Writer/Producer On-Air Promotions Lifetime Movies

8/2006 - 8/2010

- Write and produce nationally syndicated movie promos
- Conceptualize and develop graphic treatments
- Direct voice over talent for use in promos

“Live! With Regis and Kelly”| DAW Productions New York

Writer/Producer On-Air Promotions

8/2004- 8/2006

Associate Producer On-Air Promotions

8/2001- 8/2004

- Write and produce national on-air promos, sizzle reels and element reels
- Write and produce national radio promos, supervise audio mix sessions
- Direct on-air and voice over talent
- Interview celebrity guests for use in the show and promos
- Produce remote shoots with talent

Production Coordinator On-Air Promotions

1/2000- 8/2001

- Act as liason between Disney-ABC Domestic Television, “Live! With Regis and Kelly” and DAW Productions
- Correspond with various publicists to obtain materials for use by the show and in promotions
- Interview celebrity guests for use in the show and promos
- Coordinate promo feeds
- Supervise and mentor interns

“Iyanla”| DAW Productions New York

Associate Producer On-Air Promotions

7/2001- 6/2002

- Write and produce national on-air promos
- Direct on-air and voice over talent

SKILLS

Microsoft Office, AVID MediaLog, AVID Media Composer, Photoshop. Volunteer with New York Cares.

EDUCATION

Bachelors of Arts in Communications (1996 - 2000)

Fordham University New York, NY

REFERENCES

Furnished upon request